

The State Strategic Workforce Development Plan



State Working Group

Patrick Ainsworth, Director
Secondary, Postsecondary, and
Adult Leadership Division
California Department of Education

Panorea Avdis, Chief Deputy
Director
Governor's Office of Business and
Economic Development

Pam Harris, Executive Director
Employment Development
Department

Gordon Jackson, Assistant
Superintendent
California Department of
Education

Van Ton-Quinlivan, Vice
Chancellor
Workforce & Economic
Development
California Community Colleges

Brian McMahon, Undersecretary,
California Labor & Workforce
Development Agency

Dennis Petrie, Deputy Director
Workforce Services Branch
California Employment
Development Department

Tim Rainey, Executive Director
California Workforce Investment
Board

Diane Ravnik, Chief
Division of Apprenticeship
Standards
California Department of Industrial
Relations

Kurt Schuparra, Deputy Secretary
California Labor & Workforce
Development Agency

Jim Suennen, Associate Secretary
for External Affairs
California Health and Human
Services Agency

Peter Cooper, Employment Training
Panel

Vision

```
graph LR; A([Meeting the Jobs Challenge/Expanding Opportunity]) --> B[Skilled Workforce]; B --> C[Vibrant Economy]; C --> D[Shared Prosperity]
```

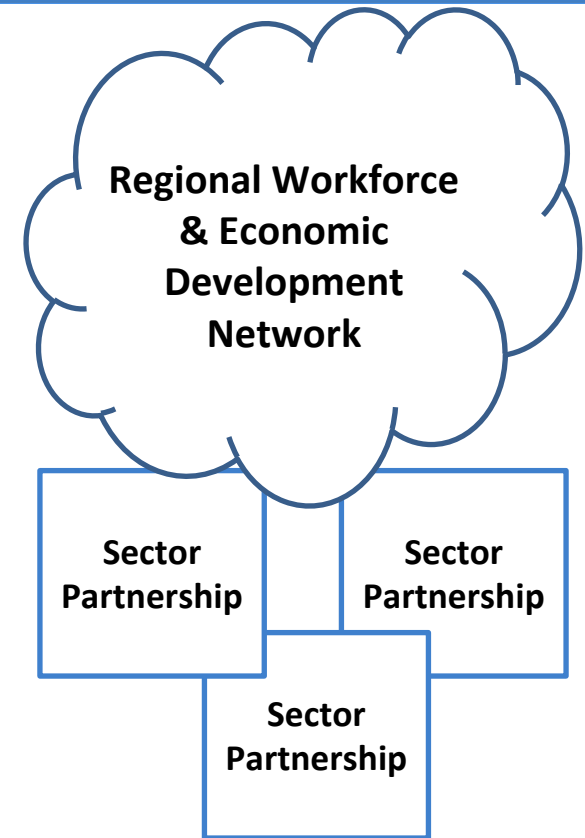
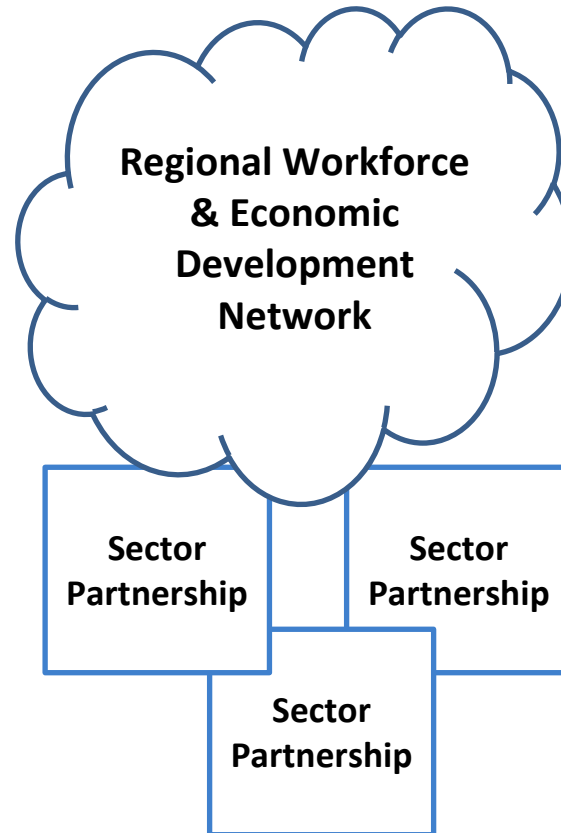
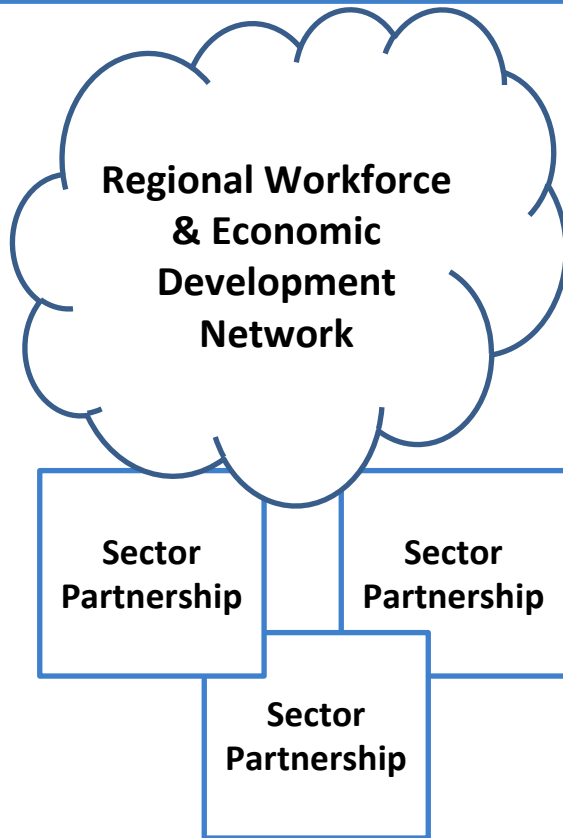
Meeting the Jobs
Challenge/Expanding
Opportunity

Skilled Workforce

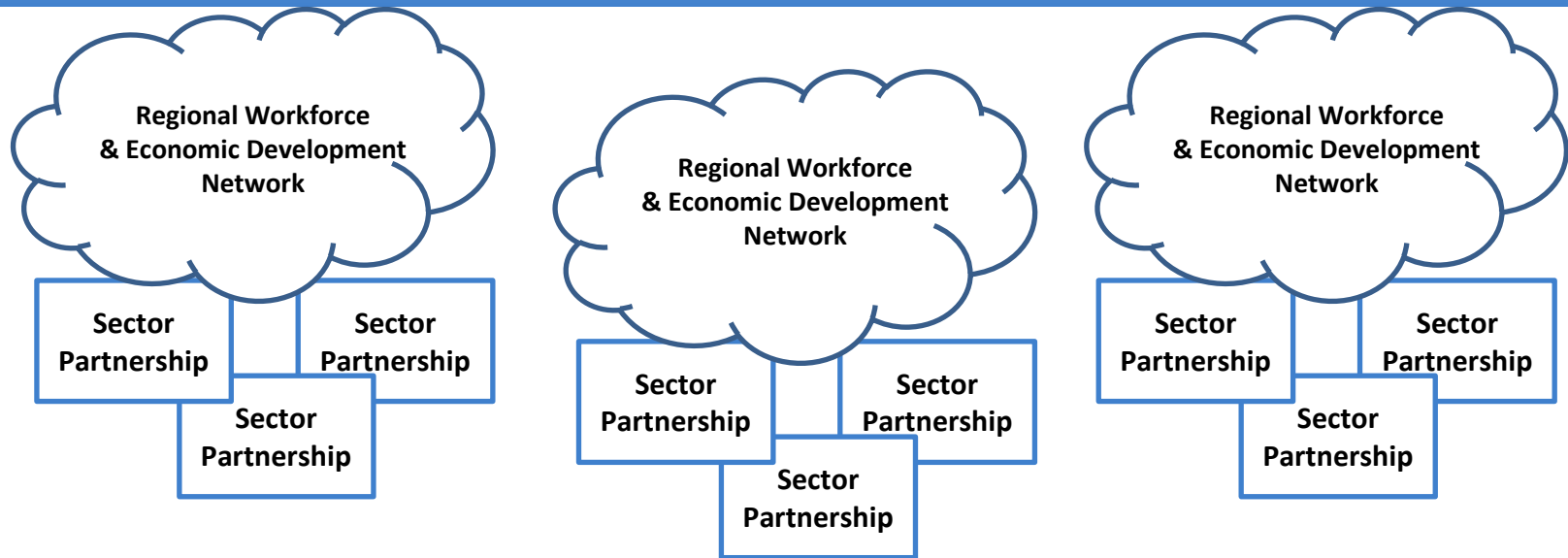
Vibrant Economy

Shared Prosperity

Emerging Sectoral Strategy

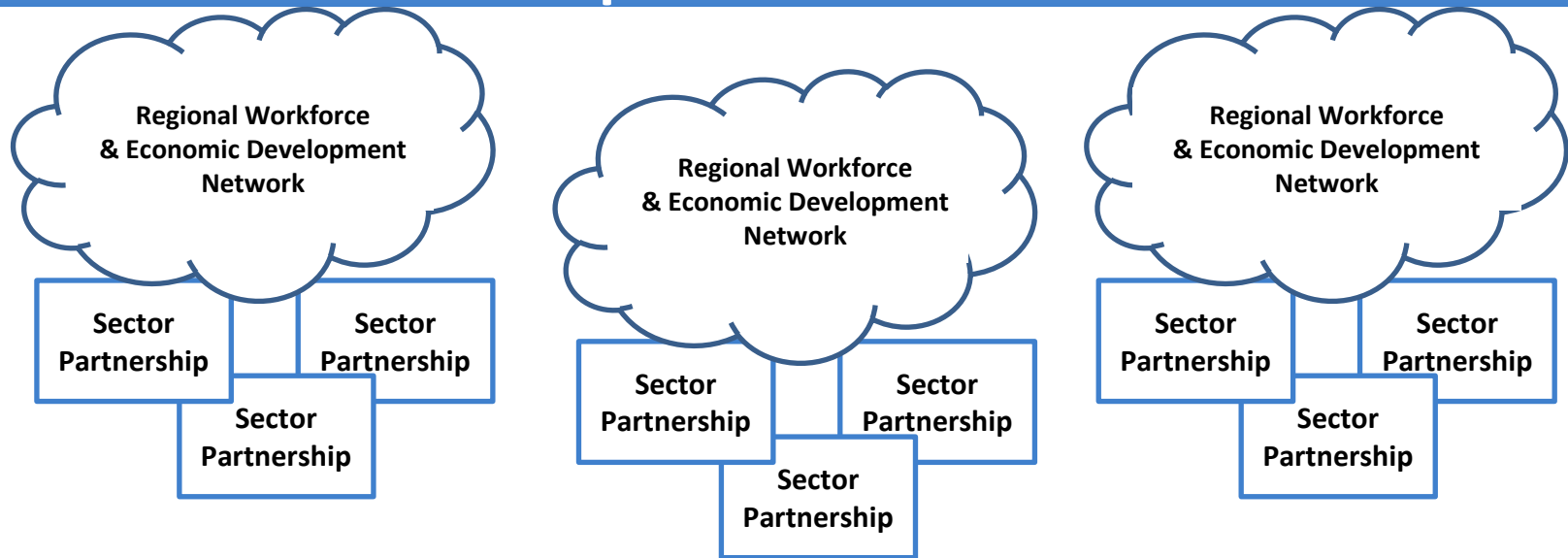


Roles of Sector Partnerships



- Map career paths in the targeted industry;
- Integrate services & resources for career pathway programs aligned with the needs of industry;
- Include on-ramps for underprepared students, use evidence-based practices, provide supportive services, and provide students with industry-valued credentials or degrees;
- Develop other strategies to support industry workforce needs and worker career advancement.

Roles of Regional Workforce & Economic Development Networks



- Identify key competitive and emerging industries in the region;
- Align coordinate, integrate resources and services to support the development of industry-specific career pathways partnerships in those targeted industries;
- Identify and access additional federal, state, private, and philanthropic resources

Shared Strategy

Regional Workforce
& Economic
Development
Networks
and
Sector Partnerships

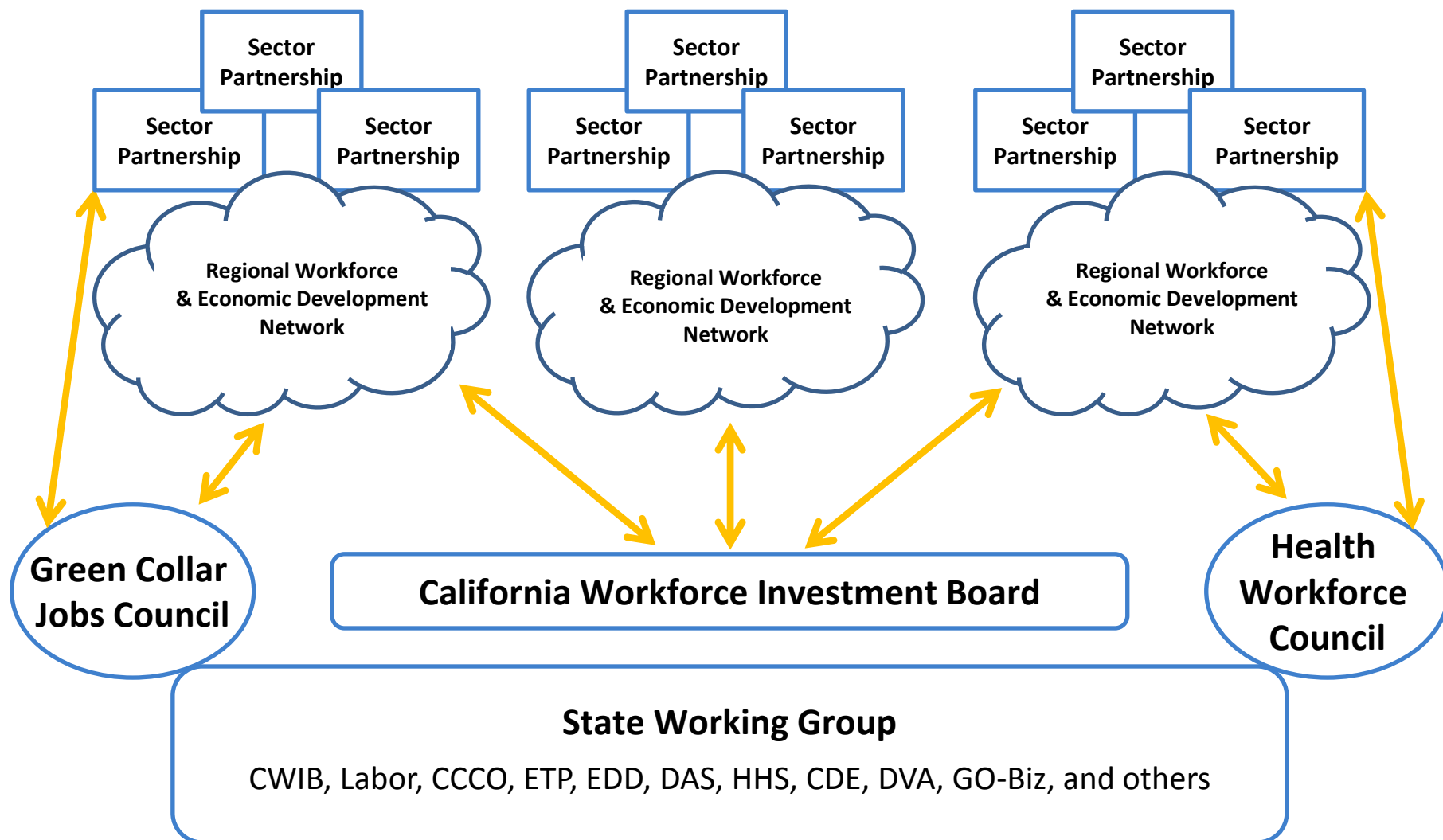
SHARED STRATEGY

- Align policy goals
- Establish success metrics
- Monitor Progress
- Maximize, leverage and align resources
- Surface competitive and emergent sectors/occupations
- Identify, remove or ease administrative and policy barriers
- Use data to drive change

State
Working
Group



A Sectoral Pathways Strategy for California



Shared Strategy Goals

BUSINESS AND INDUSTRY

Meet the workforce needs of high demand sectors of the state and regional economies.

ADULTS

Increase the number of Californians, including from underrepresented demographic groups, who complete at least one year of postsecondary education with a marketable credential or degree, with a special emphasis on veterans, disabled individuals, disconnected youth, and other at-risk populations.

YOUTH

Increase the number of high school students, including those from underrepresented demographic groups, who graduate prepared for postsecondary education and/or a career.

SYSTEM ALIGNMENT AND ACCOUNTABILITY

Support system alignment, service integration and continuous improvement using data to support evidence-based policymaking.

State Plan Timeline

- **October 2012** – State plan draft submitted to US DOL
- **November 2012** – Release local plan guidance, incl. SB698 rubric and local plan template
- **Nov 2012-January 2013** – Regional TA sessions on local planning
- **April 1, 2013** – Local plans due to the State Board
- **April- June 2013** – State review and scoring of local plans ; recommendations to Governor for LWIB recertification
- **July 1, 2013** – State Board certifies High-Performance LWIBs